

# Ghosts in the White House: The People Behind Presidential Speeches

Have you ever wondered who writes presidential speeches? This course traces the evolution of speechwriting from George Washington's administration to today. Yes, Hamilton helped draft Washington's Farewell Address, but no, Lincoln did not scribble the Gettysburg Address on an envelope. We will study the writing process presidents used and examine drafts from FDR, Truman, Eisenhower, Kennedy, Carter, and George H.W. Bush. We will view clips from speeches and from former White House speechwriters describing the process.



[Click here to view promo video.](#)

## YOUR INSTRUCTOR: Diana Carlin, PhD



Diana Carlin, PhD is Professor Emerita of communication at Saint Louis University. For 30 years, she has taught courses on and written about First Ladies. She is the co-author of *U.S. First Ladies: Making History and Leaving Legacies* and *Remember the First Ladies: America's History-Making Women*. Carlin has published articles and book chapters on a variety of First Ladies and researches and writes on the topics of women in politics, presidential communication, and political debate.

## MONDAYS, MARCH 30 THROUGH MAY 4

Noon PT | 1 p.m. MT | 2 p.m. CT | 3 p.m. ET

Each live session is 90 minutes

- Monday, March 30
- Monday, April 6
- Monday, April 13
- Monday, April 20
- Monday, April 27
- Monday, May 4

### For more information:

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